



Fast Facts:

30 — TRUCK LOADS

0 — DAYS' DISRUPTION

100+ — EMPLOYEES RELOCATED

35k — LINEAR INCHES OF HISTORIC ARCHIVES

Case Study:

Moving Florida's Oldest Newspaper Publication

No downtime during time-sensitive project

Challenge

The Florida Times-Union in Jacksonville has been chronicling the events of Northeast Florida, the nation and the world since its inception 150 years ago—longer than any other Florida newspaper. With a reach of more than 250,000 readers, the community relies on the Times-Union to keep them up-to-date 24 hours a day, 365 days a year.

When the newspaper moved to a new office, downtime wasn't an option. After all, the news doesn't stop for a relocation. It was critical that every aspect of operations continue with no interruptions as the newspaper relocated more than 100 employees. Within a three-day timeline, all workstations had to be assembled and fully operational so the entire staff could be back to business as usual on Monday morning.

The Florida Times-Union

"It was a smooth move from the moment we walked in here. Everything was ready, set to go, and we were back in business."

— David Sandeen,
Advertising Sales Manager, The Florida Times-Union

Services



Space, furniture
and move planning



Library relocation



Technology disconnect
and reconnect



Furniture installation
and configuration

Solution

The Florida Times-Union chose to partner with Suddath® because of our ability to consolidate services, minimize downtime and provide experienced, professional movers to efficiently complete the office relocation with no disruption.

We began with space, furniture and move planning, having our experts evaluate the space to ensure the project would be completed as efficiently as possible. We also partnered with the news source to relocate more than 35,000 linear inches of files out of the Times-Union building to the City of Jacksonville Library.

By acting as a single vendor for multiple services, the Suddath teams were able to streamline operations at destination to complete furniture installation and reconfiguration in tandem with one of the critical services for the paper—the technology disconnect and reconnect. Our dedicated technology team focused on the timing sequence for reconnecting computers, phone lines and additional necessary technology to ensure there was no downtime and employees were able to be immediately productive Monday morning.

Results

Suddath completed approximately 125 computer and phone line setups and relocated workstations for about 100 employees. When staff arrived at their desks Monday morning everything was fully functional. Reporters didn't miss a beat. Or a deadline.

Suddath moved 30 truckloads from the origin location to the new space and our streamlined relocation process took only three days to complete with no disruption to day-to-day operations. From a security perspective, strict controls ensured confidential information was secured.

Design, functionality and overall workplace atmosphere contributed happiness, satisfaction, and productivity to employees in the new space.



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