

**FAST FACTS****36,000**

sq. ft. warehouse relocation

80

truckloads

650

pallets of inventory

70

sections of racking

40

library carts

Multi-Tailored Industrial Move for an Industrial Rubber Distributor

CHALLENGE

While selling their seven-parcel-warehouse headquarters and moving into a state-of-the-art 36,000 sq. ft. industrial building in Pinellas Park, St. Petersburg, FL., [Goodyear Rubber Products Inc.](#) needed the assistance of a reliable industrial move partner to help transport inventory of heavy machinery, rubber hosing, racking, shelving and more.

As a leader in the industrial rubber distribution industry for 75 years, Goodyear Rubber sought a new home that better meets its needs as a production company, offering all types of industrial hoses, couplings, rubber styles and assembling services.

Because Goodyear Rubber was actively selling their compound to retailers, this project required a flexible strategy to accommodate real estate activities and ongoing renovations to its new warehouse facility. Specialized equipment handling was also necessary to move unpalletized, irregular inventory efficiently.



SERVICES

- Office decommissioning
- Industrial equipment moving
- Warehouse moving services
- IT disconnect and reconnect

SOLUTION

As America's most trusted industrial moving company, Suddath designed a tailored relocation plan to help Goodyear Rubber settle into their new industrial space. Before the move, we partnered with Goodyear's project management team to review inventory details and outline a relocation strategy that aligned with its unique requirements. Our warehouse space planning enabled us to optimize space utilization, streamline inventory management, and enhance overall operational efficiency. This allows the distributor to make inventory adjustments and remain flexible to changing needs as the business continues to grow.

In multiple phases and within dedicated intervals, our crew worked through various project elements, from equipment breakdown and removal to installation. There was an abundance of inventory that needed to be palletized and heavy machinery that could only be transported via flatbeds. Using industrial moving equipment, such as forklifts, flatbed trucks and moving crates, we managed to successfully extract racking, machinery, IT equipment and packaged rubber products in preparation for the move.

Our crew handled the full installation process, assembling racking systems, inventory and machinery arrangements, and IT equipment connects.

RESULTS

Suddath provided Goodyear with a tailored industrial move solution, ensuring the seamless transfer of heavy machinery, inventory and IT equipment to their new facility.